

Request Points of 2025's Proposal

< Overall Concept >

Securing Business Opportunities by Improving Non-Discriminatory Status, Predictability and Transparency

< 3 essential factors of the proposal >

1. Fair competition

To construct a market system where orderly competition exists, we propose reviewing various systems that are obstructing fair competition, fair treatment to domestic companies and foreign companies such as in government procurement and when formulating standards, and further reform of the intellectual property right system.

2. Opening up to the international community

To adapt to the globalization of the economy, we propose opening up further the restriction against entry of foreign investment in the manufacturing and service industry and further adoption of global standards.

3. Improvement and facilitation of administrative predictability and transparency

To construct a constitutional and service type government, we propose simplifying, expediting administrative procedures and abolishing permits, licenses, and certifications significantly. At the same time, we propose the unification of system application and interpretation and securing a sufficient preparation period for system change.

< This year's Key Areas >

1. Revitalization of people-to-people exchanges

We propose creating an environment that fosters mutual understanding and trust in order to build good relations between Japan and China. The foundation for this is smooth people-to-people exchanges, and it is important to promote dialogue. Visa waiver measures for Japanese passport holders were resumed in November 2024. We welcome this measure and look forward to further vitalizing people-to-people exchanges between Japan and China. To this end, we propose creating a safe and secure environment for Japanese nationals residing in China, eliminating ambiguities in the application of laws such as the Counter-espionage Law, and normalizing visa waiver measures.

2. Establishment of progressive and stable trade relations

We will continue to propose the establishment of trade-related regulations so that a free and transparent trade system based on rules can be built and Japan and China can contribute to global economic development. Excessive export restrictions and trade measures could hinder the supply chain of consumer goods, so we propose that such measures be limited to those truly necessary for security and that they be implemented appropriately. We also continue to strongly propose the early lifting and relaxation of import restrictions on Japanese food products, etc. We hope that global trade relations will develop steadily, unaffected by international circumstances and political issues.

3. Fair and appropriate economic policies (government procurement, subsidies, regulations, etc.)

Active participation by foreign companies is essential for the Chinese government to achieve its goal of "high-quality

development.” We propose that the promotion of appropriate and transparent economic policies aimed at creating a non-discriminatory, fair competitive environment serve as the foundation for “expanding high-level opening up to the international community.” We propose the effective participation of foreign companies in government procurement, thorough non-discrimination between domestic and foreign companies, fair application of subsidy policies and tax incentives, and unified provision of information on corporate support measures. We ask that the voices of foreign companies be fully considered in policy formulation. We look forward to strong economic management and the provision of fair opportunities.

< About this White Paper >

- The “White Paper on the Chinese Economy and Japanese Companies” is a proposal prepared by the Japanese Chamber of Commerce and Industry in China to promote dialogue with the Chinese central government and local governments on issues facing Japanese companies throughout China. This is the 16th volume, having been produced annually since 2010.
- In preparing this White Paper, opinions were solicited from 8,268 Japanese companies that are members of the Japanese Chamber of Commerce and Industry in China and organizations of chambers of commerce and industry throughout China, and these opinions were utilized as the authentic voices of Japanese companies in the drafting of the proposal.
- This white paper is to be hand-delivered to the central government and local government officials by the Japanese Chamber of Commerce and Industry in China and other executives. In principle, the head of the joint delegation of Japanese business groups to China will hand the White Paper directly to the leadership of the Chinese central government.

< Perspectives and values in this White Paper >

- China offers significant market opportunities (approximately 17% of global GDP) for foreign companies and is a powerful source of corporate profits for many companies that have set up operations in the country. On the flip side, it could also be said that foreign companies have become important economic players for China. The rapid development of China’s economy since reform and opening up shows that foreign companies have contributed greatly to the Chinese economy through the creation of employment opportunities, the propagation of management skills and technology, and the ripple effect on local businesses.
- China and foreign companies have cultivated a truly win-win relationship to date. “Balancing China’s sound economic development with the growth of the company” will maximize the interests of all parties.
- This White Paper contains many specific tips and ideas to achieve the goals of organizations and people who want to “increase investment”, “achieve national and regional economic growth”, “increase employment and tax revenues”, and “achieve sound corporate growth”.

< Structure of this White Paper >

- In addition to reporting on the results of improvements over the past year in the Executive Summary, we have picked out the major items for proposal that we expect to improve in this White Paper, and have attached a list of proposal items.
- This White Paper is divided into four parts: “Current Status of the Chinese Economy and Japanese Companies”, “Common Issues and Proposals”, “Current Status of Each Industry and Proposals” and “Current State of Each Region and Proposals”, with a total of 27 chapters and 557 proposals, covering the following main areas.

Common areas: trade, investment, competition law, taxation and accounting, labor service, intellectual property rights, energy saving/environment, logistics, government procurement, and commerce and industry organizations.

Industries: manufacturing, including food, electric power, chemicals, pharmaceuticals, consumer electronics, and automobiles; and services, including telecommunications, transportation, distribution and retail, finance, and tourism.

Geographic regions: Northern China, Eastern China, Southern China, Northeastern China, Central China, and Western China.